

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



中软国际

CHINASOFT INTERNATIONAL LIMITED

中軟國際有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 354)

**VOLUNTARY
ANNOUNCEMENT**

**CHINASOFT INTERNATIONAL WINS CHINA MOBILE WIRELESS
FETION CONTRACT AGAIN**

This announcement is issued by Chinasoft International Limited as a voluntary announcement to allow the public to understand the latest information of the Company.

Chinasoft International Limited (“**Chinasoft**” or “the **Company**”), announced today that it won the bid again for 2014-2015 Wireless Fetion contract by China Mobile. The Company will be awarded \$104 million over the course of one year. Chinasoft winning the bid again not only proves the Company’s mobile development and execution capabilities, but also strengthens the strategic partnership with China Mobile.

In addition, the Company is actively taking part in China Mobile’s “Three New Services” (**new calling, new notifications, and new communication**), to design and develop an integration plan for the telecommunication business. The Company believes that it will be the core application provider for the “Three New Services” project.

Regarding Fetion

Fetion is an integrated communication service provided by China Mobile. The Company, winning the bid again for the wireless product project, will build on the existing platform to give users more features and broaden customer experiences. The Company will expand mobile operators advantages and strengthen audio and video, text messaging and other rich text capabilities, and build a new generation of converged communications products. Furthermore, it will continue to increase IM basic capabilities, building a better social environment, gaming center, emoticon market place, and etc. All the while seamlessly combine the Company’s own business strengths with China Mobile to build the best instant messaging software, and to seize the 4G mobile Internet market.

The project construction will fully utilize China Mobile's advantage to develop appropriate product design, implement technical programs for Fetion business, and provide competitive differentiation strategy, combining that with excellent solutions based on mobile terminal features to continuously strengthen the IM-based capabilities, expand the chain and provide a new mobile IM product features.

Lastly, the project will provide the design and implementation of a unified standard interface that can quickly integrate China Mobile to other of its own businesses. China Mobile will be able to provide a richer content and better user experience through extensive product forms and content operational model. Including but not limited to, cross-platform client audio and video capabilities, Fetion Desktop Launcher, Fetion ROM, and integration with the mobile Internet base of its own and third-party business operations in China, and etc.

By order of the Board
Chinasoft International Limited
Dr. Chen Yuhong
Chairman and Chief Executive Officer

As at the date of this announcement, the directors of the Company are as follows:

Executive Directors:

Dr. CHEN Yuhong (*Chairman and Chief Executive Officer*), Dr. TANG Zhenming, Mr. WANG Hui

Non-executive Directors:

Mr. ZHAO John Huan, Dr. ZHANG Yaqin, Mr. LIN Sheng

Independent Non-executive Directors:

Mr. ZENG Zhijie, Dr. LEUNG Wing Yin, Dr. SONG Jun

* *For identification purpose only*