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中软国际

CHINASOFT INTERNATIONAL LIMITED

中軟國際有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 354)

ANNOUNCEMENT

CHINASOFT INTERNATIONAL WINS CHINA MOBILE WIRELESS FETION CONTRACT

ChinaSoft International Limited (“ChinaSoft” or “the Company”), a leading IT solutions and outsourcing service provider in China today announced that it was awarded the 2013 Wireless Fetion contract by China Mobile. This one-year contract amounts to approximately RMB100 million, and is expected to have positive contribution to the Company’s overall profitability in 2013 and beyond.

Launched by China Mobile in 2011, the new Fetion provides SMS, voice, image and document messaging cross the different platforms free of charge to the user. It is a internet social networking platform focusing on communicating, listening and sharing, and it is also a crucial element within China Mobile’s mobile internet strategy. As a comprehensive communications service which integrates IVR (Interactive Voice Response), GPRS, SMS and other means of communication, Fetion is now a major domestic mobile Internet platform connecting a large number of users between PCs and mobile phones.

The Wireless Fetion project recently won by ChinaSoft will provide business construction and support for Mobile Fetion and Fetion High Definition products to China Mobile (Guangdong). The project aims to provide product design, technology implementation plan and formulate a differentiated competitive strategy, according to the China Mobile’s telecom operator business features as well as Fetion business’s core advantages. The Company will provide excellent solutions based on the mobile terminal features, to continuously strengthen IM basic capabilities and provide mobile IM new product features.

Meanwhile, the design and implementation of this project will give full consideration to its integration with China Mobile’s other businesses, and will provide unified standardized interface to quickly achieve integration. It will provide China Mobile’s customers with richer content services and a more user-friendly experience through various product types and contents, including but not limited to, cross-platform audio

and video services, Fetion Desktop Launcher, Fetion ROM, and the integrations with China Mobile's other mobile internet businesses as well as the third-party businesses. The Company plan to use all resources available to ensure the successful implementation of this large scale project including bringing on other consulting partners such as YunBo Digital.

Through the acquisition of MMIM Technologies Inc. in 2010, ChinaSoft strengthened its mobile internet service capabilities and became a core service provider for the mobile instant messaging, mobile community and app store businesses of China Mobile. With its strong product development capability and valuable experience in the mobile internet field, ChinaSoft won this contract while competing against a number of strong peers for this highly coveted project. Through our active participation in Fetion project, ChinaSoft will further strengthen its strategic partnership with China Mobile. Last year, the Company also won China Mobile Wireless City operation platform project.

ChinaSoft strongly believes that all over the world the IT services business model is changing due to the evolution of information technologies like social networking, mobile communications, big data analytics and cloud computing. As part of its growth strategy set in 2011, ChinaSoft embraced the Professional, Outsourcing and Emerging (POE) structure. The Company will pursue growth in its traditional IT professional consulting & solutions business (P) and outsourcing business (O) while pushing into innovative and emerging technologies (E) such as mobile communications and cloud computing. The Company believes that this transformation is in alignment with the strategies of its customers such as China Mobile, Huawei, Alibaba and Microsoft. Winning the China Mobile Wireless Fetion contract further demonstrates that the company is on track in its execution of its business strategies.

By order of the Board
Chinasoft International Limited
Dr. Chen Yuhong
Chairman and Chief Executive Officer

Hong Kong, 3 June 2013

As at the date of this announcement, the Board comprises:

Executive Directors:

Dr. Chen Yuhong (*Chairman and Chief Executive Officer*), Dr. Tang Zhenming, Mr. Wang Hui

Non-Executive Directors:

Mr. Zhao John Huan, Dr. Zhang Yaqin, Mr. Lin Sheng

Independent Non-Executive Directors:

Mr. Zeng Zhijie, Dr. Leung Wing Yin Patrick, Dr. Song Jun

* *For identification purposes only*